

CTI BioPharma Cookie Notice

Last updated: 15 Nov 2022

Introduction and Scope

This Cookie Notice (the “**Notice**”) is designed to assist you in understanding how and why CTI BioPharma Corp. (“**CTI**,” “**we**,” “**us**,” or “**our**”) use cookies and other similar technologies (“**Tracking Technologies**”) on our websites, which include ctibiopharma.com, investors.ctibiopharma.com, ctibiopharma.applytojob.com, morethanonemf.com, insidemf.com, pacritinib.com, vonjo.com, ctiaccess.com, ctiaccesscopay.com, pacifica-trial.com, or any webpage(s) linking to this Notice (collectively, the “**Website**”) to collect and develop data. We use Tracking Technologies to allow the Website to operate, to increase its functionality and efficiency, to analyze how you use it so that we can improve it, tailor the content and information that we display to you, provide you with targeted advertisements, and fulfill other legitimate purposes as described below.

To the extent that any information collected by the Tracking Technologies, either on its own or in combination with other information, constitutes “personal data” as that term is used in our [Privacy Notice](#), both our Privacy Notice and this Notice shall apply to the processing and transferring of such Personal Data.

Cookies and Other Tracking Technologies

Cookies. A cookie is a small text file stored on your device (computer, phone, tablet, etc.) that contains information about your browser and online activity. This information often consists of a string of numbers and letters that uniquely identifies your device.

We may also use:

Local Storage. Local storage enables our Website to store information locally on your device. Local storage may be used to improve your experience with our Website, for example, by enabling features, remembering your preferences and speeding up our Website functionality.

GIFs (a.k.a. “web beacons”). Our Website may also employ a software technology called clear that helps us better manage content on our Website by providing insight into which content is most effective. Clear GIFs are tiny graphics with a unique identifier, similar in function to cookies, which are used to track the online movements of Website users.

Local shared objects (a.k.a. “flash cookies”). Flash cookies are pieces of data that websites which use Adobe Flash may store on your device.

Pixels. A tracking pixel is a 1x1 pixel graphic used for the purpose of tracking user behavior, web traffic and site conversions. A tracking pixel allows us to collect data relating to the use of our Website. Tracking pixels are used to trigger advertisements on any participating websites based on the activity tracked from your browser or device and can also be used for third-party web analytics.

Other similar tracking technologies. We may also use other tracking technologies, such as mobile advertising IDs and tags for similar purposes as described in this Notice.

As noted above, we refer to all of these technologies collectively as “Tracking Technologies” in this Notice.

Online Tracking

"Do-Not-Track" is an optional browser setting that you can use to express your preferences regarding tracking by advertisers and other third parties. Please note, however, that our Website does not have the capability to respond to “Do Not Track” signals received from web browsers at this time.

Opting Out

You can alter the configuration of your browser to reject certain types of Tracking Technologies, including cookies. Please note, however, that if you reject certain cookies, you may not be able to access and use all of the features on our Website. For more information about how to manage cookies, please visit <https://www.aboutcookies.org/>.

You may also control your online behavioral advertising preferences and opt out from having your data processed by certain marketing companies by visiting <http://www.youronlinechoices.com/> and <http://optout.aboutads.info/>. Please note, however, that managing these preferences will not turn off internet advertisements in general. You will still receive the same number of advertisements, but those advertisements will be less reflective of your interests, as indicated by your web browsing habits. In addition, please note that the opt-out preferences that you set using these tools may be nullified if you delete your cookies after setting them.

Types of Cookies

We use session cookies and persistent cookies on our Website. The session cookies are deleted or removed when you close your browser. The persistent cookies may remain on your device after you close your browser, but they have an expiration date.

Some of the cookies placed on your device through our Website are first-party cookies, meaning they are placed directly by us. Others are third-party cookies, meaning they are placed on your device through our Website by third parties, such as Google. In other words, when you visit our Website, certain third parties may place cookies on your device to collect information about your online activities over time and across different Internet websites or online services.

In the cookie tables below, we list the specific website on which the cookie is used in the Domain column, as well as the host domain for third-party cookies. We also provide you with links to the applicable privacy notices for the providers who place third-party cookies on your device through our Website, where possible. Please refer to the privacy notices of those third parties to learn more about the ways in which they collect and process personal data about you.

How We Use Tracking Technologies on our Website

Strictly Necessary Tracking Technologies

The following Tracking Technologies are necessary for our Website to function, and we cannot turn them off in our systems. You may still be able to set your browser to block or alert you about some of these Tracking Technologies, but if you do block these Tracking Technologies, some parts of our Website will not work.

Name	Domain	Provider & Provider Privacy Notice Link	Purpose	Duration
_RequestVerificationToken	ctiaccesscopay.com	CTI (first-party cookie)	This is an anti-forgery cookie set by web applications built using ASP.NET MVC technologies. It is designed to stop unauthorized posting of content to a website, known as Cross-Site Request Forgery. It holds no information about the user and is destroyed on closing the browser.	Session
SF_PHPSESSID	ctibiopharma.applytojob.com/apply	CTI (first-party cookie)	Set by the server to identify the current user session. Is necessary for	Session

			certain PHP modules (e.g., login or registration).	
XSRF-TOKEN	pacifica-trial.com	CTI (first-party cookie)	This cookie is written to help with site security in preventing cross-site request forgery attacks.	Session

Performance Tracking Technologies

The following Tracking Technologies allow us, among other things, to count Website visits and traffic sources so that we can measure and improve the performance of our Website. They help us to know which pages are the most – and least – popular and see how visitors move around the Website. If you do not allow these Tracking Technologies, we will not know when you have visited our Website, and we will not be able to monitor our Website’s performance.

Name	Domain	Provider & Provider Privacy Notice Link	Purpose	Duration
ak_bmsc	ctibiopharma.com investors.ctibiopharma.com	CTI (first-party cookie)	Optimizes site security by distinguishing between humans and bots.	Session
home_popup	ctibiopharma.com	CTI (first-party cookie)	Determines whether or not the interstitial announcing the availability of VONJO should be served to the user.	Session
home_rand_exclude	ctibiopharma.com	CTI (first-party cookie)	Prevents the main image on the homepage from being cached and serving the same image each time.	Session
JSESSIONID	ctibiopharma.com pacifica-trial.com nr-data.net	New Relic (third-party cookie)	Stores a session identifier that allows New Relic to monitor session counts.	Session

s_cc	ctibiopharma.com investors.ctibiopharma.com	CTI (first-party cookie)	Determines whether cookies are enabled in the web browser. This cookie is associated with the Adobe Site Catalyst.	Session
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Functional Tracking Technologies

The following Tracking Technologies enable the Website to provide enhanced functionality and personalization. They may be used by us or by third-party providers whose services we have added to our pages. If you do not allow these Tracking Technologies, then some or all of these services may not function properly.

Name	Domain	Provider & Provider Privacy Notice Link	Purpose	Duration
4341%5F0	ctibiopharma.com api.nasdaqomx.wallst.com	Nasdaq Web Services (third-party cookie)	Used by the Nasdaq Web Services API when displaying real-time stock information.	Session
4341%5F1	ctibiopharma.com api.nasdaqomx.wallst.com	Nasdaq Web Services (third-party cookie)	Used by the Nasdaq Web Services API when displaying real-time stock information.	Session
AEC	insidemf.com google.com	Google, LLC (third-party cookie)	Ensures that requests within a browsing session are made by the user and not by other sites.	6 months
AWSELB	ctibiopharma.applytojob.com /apply	CTI (first-party cookie)	Provides load balancing functionality.	Session
AWSELBCORS	ctibiopharma.applytojob.com /apply	CTI (first-party cookie)	Provides load balancing functionality	Session
bm_mi	investors.ctibiopharma.com	CTI (first-party cookie)	Analyzes traffic to determine if it is automated traffic generated by bots or a human user.	Session

bm_sv	ctibiopharma.com investors.ctibiopharma.com	CTI (first-party cookie)	Helps differentiate between web requests generated by humans and web requests generated by bots or other automated processes.	Session
_cf_bm	ctibiopharma.com insidemf.com prnewswire.com vimeo.com	Cision US Inc. (opt-out here) Vimeo (third-party cookie)	Reads and filters requests from bots.	Session
DrupalVisitorMobile	investors.ctibiopharma.com	CTI (first-party cookie)	Determines whether the visitor is originating from a mobile device and routes the user to a mobile version if applicable.	Session
external_referrer_url	ctibiopharma.applytojob.com /apply	CTI (first-party cookie)	No description available. Generally used along with internal_navigation_count and SF_PHPSESSID.	> 5 years
GZIP	ctibiopharma.com api.nasdaqomx.wallst.com	Nasdaq Web Services (third-party cookie)	No description available.	5 years
internal_navigation_count	ctibiopharma.applytojob.com /apply	CTI (first-party cookie)	No description available. Generally used along with internal_navigation_count and SF_PHPSESSID.	> 5 years
_p_hfp_client_id	insidemf.com apps.elfsight.com	Elfsight (third-party cookie)	Prevents hyped up views. Elfsight sets this cookie to implement social platforms on the website and enables the social platforms to track the users by assigning them a specific ID.	Session

sp_landing	insidemf.com spotify.com	Spotify (third-party cookie)	Implements audio content from Spotify on the website and also registers information on user interaction related to the audio content.	1 day
sp_t	insidemf.com spotify.com	Spotify (third-party cookie)	Implements audio content from Spotify on the website and also registers information on user interaction related to the audio content.	2 months
vuid	insidemf.com vimeo.com	Vimeo (third-party cookie)	Collects analytics tracking information for Vimeo in relation to its embedded videos.	2 years

Targeting Tracking Technologies

The following Tracking Technologies may be used on our Website by our advertising partners (or set directly by our advertising partners) to collect data about your online activity. They record your visits to our Website, the pages you have visited, and the links you have followed. They are used by our advertising partners to build a profile of your interests and show you relevant advertisements on our Website as well as other sites. For example, they're used to detect when you click on an ad and show you ads based on your social media interests and browsing history.

If you do not allow these Tracking Technologies, you will experience fewer targeted advertisements, and you will impair our ability to provide you with tailored services and offerings.

Name	Domain	Provider & Provider Privacy Notice Link	Purpose	Duration
1P_JAR	gstatic.com insidemf.com morethanonemf.com	Google, LLC (third-party cookie)	Collects site statistics and track conversion rates.	1 month
AMCV_XXXXX AdobeOrg	ctibiopharma.com investors.ctibiopharma.com	CTI (first-party cookie)	Stores a unique visitor identifier and uses an organization identifier to	2 years

			allow a company to track users across their domains and services. This is a pattern type cookie name associated with Adobe Marketing Cloud.	
AMCVS_xxxx xAdobeOrg	ctibiopharma.com investors.ctibiopharma.com	CTI (first-party cookie)	Stores a unique visitor identifier and uses an organization identifier. This is a pattern type cookie name associated with Adobe Marketing Cloud.	Session
ANID	ctiaccess.com ctibiopharma.applytojob.com /apply google.com	Google, LLC (third-party cookie)	Shows Google ads on non-Google sites.	2 years
c	ctibiopharma.com c212.net	Cision US Inc. (opt-out here) (third-party cookie)	Tracks use of Cision's embedded services.	6 months
CONSENT	ctiaccess.com ctibiopharma.applytojob.com /apply google.com	Google, LLC (third-party cookie)	Stores a user's state regarding their cookie choices.	2 years
demdex	ctibiopharma.com demdex.net	Adobe (third-party cookie)	Helps Adobe Audience Manger perform basic functions such as visitor identification, ID synchronization, segmentation, modeling, and reporting.	6 months
DSID	ctiaccess.com ctibiopharma.applytojob.com /apply doubleclick.net	Google, LLC (third-party cookie)	Identifies a signed-in user on non-Google sites and to remember whether the user has agreed to ad personalization.	2 weeks
_ga	ctibiopharma.com investors.ctibiopharma.com citaccesscopay.com	CTI (first-party cookie)	Distinguishes unique visitors. Used to	2 years

	ctiaccess.com insidemf.com morethanonemf.com pacific-trial.com vonjo.com		calculate visitor, session, and campaign data.	
_gat_UA-nnnnnnnn-nn	ctiaccesscopay.com ctiaccess.com insidemf.com morethanonemf.com pacific-trial.com vonjo.com	CTI (first-party cookie)	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	Session
_gat_gtag_xx xxxxxxxxxxxx xxxxxxxxxxxx xxx*	ctibiopharma.com investors.ctibiopharma.com	CTI (first-party cookie)	Google Analytics cookie used to throttle request rate.	Session
_gid	ctibiopharma.com investors.ctibiopharma.com ctiaccesscopay.com ctiaccess.com insidemf.com morethanonemf.com pacific-trial.com vonjo.com	CTI (first-party cookie)	Google Analytics cookie used to distinguish unique visitors. Used to store and update a unique value for each page you visit.	1 day
IDE	ctiaccess.com ctibiopharma.applytojob.com /apply doubleclick.net	Google, LLC (third-party cookie)	Shows Google ads on non-Google sites.	2 years
NID	ctiaccess.com ctibiopharma.applytojob.com /apply google.com insidemf.com	Google, LLC (third-party cookie)	Stores visitor preferences and personalizes ads on Google sites based on recent searches and interactions.	6 months

_Secure-3PAPISID	ctiaccess.com ctibiopharma.applytojob.com /apply google.com	Google, LLC (third-party cookie)	Profiles the interests of website visitors to serve relevant and personalized ads through retargeting.	2 years
_Secure-3PSID	ctiaccess.com ctibiopharma.applytojob.com /apply google.com	Google, LLC (third-party cookie)	Profiles the interests of website visitors and display relevant and personalized Google ads.	2 years
_Secure-3PSIDCC	ctiaccess.com ctibiopharma.applytojob.com /apply google.com	Google, LLC (third-party cookie)	Creates a user profile and display relevant and personalized Google Ads to the user.	2 years
TEST_AMCV_COOKIE_WRITE	ctibiopharma.com	CTI (first-party cookie)	Determines whether the user has accepted the cookie consent box.	Session
uuid	ctibiopharma.com mathtag.com	MediaMath (third-party cookie)	Optimizes ad relevance by collecting visitor data from multiple websites—this exchange of visitor data is normally provided by a third-party data center or ad-exchange.	1 year

Uncategorized Tracking Technologies

The following are Tracking Technologies that may be used on our Website that do not fall into any of the above categories at this time. We have included as much information as possible about each of these cookies below.

Name	Domain	Provider & Provider Privacy Notice Link	Purpose	Duration
v_hcpint	vonjo.com	CTI (first-party cookie)	No description available.	1 year
pacifia_trial_session	pacifia-trial.com	CTI (first-party cookie)	No description available.	Session

Changes to this Notice

If we make any material change to this Notice, we will post the revised Notice to our Website and update the “*Last updated*” above to reflect the date on which the new Notice was updated.

Contact Us

If you have any questions about this Notice, please call us at (206) 282-7100, send us an e-mail to dataprivacy@ctibiopharma.com, or contact us by postal mail at:

CTI BioPharma Corp.
Attn: Data Privacy Team
3101 Western Ave., Suite #800
Seattle, WA 98121
U.S.A.

Please allow up to four (4) weeks for us to reply.